



Statement from OKDIA about the Strategic Roadmap

Various discussions online about the OKDIA Strategic Roadmap have prompted OKDIA to release the following statement to clarify specific matters and to perhaps bring a different perspective to some of the arguments.

1. Some of the potential options that OKDIA included in the Roadmap are meant to be a stretch (and aspirational, hence for instance the seemingly outrageous growth targets). One of the options to deal with that is implementing a management structure that better resources OKDIA, rearranging the functions and responsibilities of the executive and making specific roles accountable for certain activities or actions on an ongoing basis. VPs, for instance, have authority but almost no responsibilities currently.
2. Within the ongoing discussions, there has been a element of focussing on cost and justifying the argument by undermining the potential benefits as neither achievable or beneficial without more than a blinkered consideration as to how a global approach might differ from the harbour, bay, pond or island approach and how the growth and success of a class might (or must) be determined on a wider stage.
3. The strategic roadmap has never been about a Class Manager; it has always been about direction and commitment. Voting on replacing the Class Secretary with a paid Class Manager makes it appear an instant option (as do many other proposals) but in reality they are simply proposals that the executive may choose to implement as resources and strategic choices dictate.
4. It remains contingent that as time, results and resources permit, a Class Manager might be an appropriate appointment, naturally as such, and reporting via the President to the executive. Some of the Class Manager's functions would replace some of the functions and responsibilities currently undertaken by the Class Secretary.
5. There seems to be a misconception that the Roadmap is all about international sailors and their trips and that associations and sailors will end up paying for the minority to have more fun. The intent is that the Roadmap will benefit everyone, from the lone sailor to the seasoned traveller. It is a global strategy but if it can

work to attract other sailors to join the lone sailor, then growth will inevitably follow and everyone benefits.

6. Finally, it is OKDIA's responsibility to hold the wider stage front of mind. Its actions or beliefs will always be influenced, though not dictated by, individual or regional influence, though of course it seeks and needs active contribution for the benefit of the class.

However, what many members have failed to take into account is that the executive of the class cannot continue on the current basis and provide services and put on events that will achieve any growth beyond current borders. The funding of OKDIA is very small and the demands for an active OKDIA are rising.

The Strategic Roadmap serves to give a list of ideas for a future Committee to pursue; it provides a variety of proposals for the benefit of the class. It is not a document carved in stone for any future Committee to follow, however it is needed as a mandate to support further initiatives.

The core of OKDIA is the AGM and decisions on where to go have to be taken there. Committee members are elected there and can at any time be removed by an AGM or SGM.

OKDIA
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